

newmine
New Media in Education Lab



Institute for Business Education
and Educational Management
University of St.Gallen

Centro
Stefano Franscini
Swiss Federal Institute
of Technology Zurich



March 7-10, 2011
Centro Stefano Franscini,
Ascona, Switzerland

red-conference

PROGRAMME

rethinking education in
the knowledge society
international conference



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Conference Co-chairs

2

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University of St.Gallen

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Università della Svizzera italiana

Fanni Francesca,

Università della Svizzera italiana

Monday, March 7th 2011

4

DAY1

- 8.00–10.00 **Registration**
- 9.00–10.00 **Welcome Coffee and Registration**
- 10.00–10.15 **Conference Openings** *Auditorium*
Lorenzo Cantoni, Università della Svizzera italiana
Claudia Lafranchi, Centro Stefano Franscini ETHZ
- 10.15–11.15 **Keynote Speaker** *Auditorium*
Integrating Technology and Pedagogy
Miguel Nussbaum Voehl, Pontifical University of Chile
- 11.15–12.15 **Session 1: Informal Learning – Full Papers** *Auditorium*
Chair: Dieter Euler
Boys are like girls: same but different. Insights in the gender digital divide.
Luca Botturi, Chiara Bramani
The knowledge society between “smart devices” and “digital learners”.
A pedagogical-anthropological reflection about the implications of dominant rhetoric in eLearning field
Emanuele Rapetti
- 12.30–14.00 **Lunch**
- 14.00–16.00 **Session 2: Orchestration – Full Papers** *Auditorium*
Chair: Pierre Dillenbourg
Awareness Tools for Recitation Sections
Hamed S. Alavi, Pierre Dillenbourg, Frederic Kaplan
ResearchCloud: Creating a Personal Learning Environment for Research-Based Learning
Hannah Dürnberger, Christina Bülow, Sandra Hofhues
Computer generated voice-over in a medical e-learning application: the impact on factual learning outcome
Stefan Minder, Michele Notari,
Felix Schmitz, Rainer Hofer, Ulrich Wörmann
Pedagogical Design of an eTandem Chinese-French Writing Course
Jue Wang, Claudia Berger, Nicolas Szilas

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- 14.00–16.00 **Session 3: Informal Learning – Full Papers** *Eranos Room*
Chair: Dieter Euler
- Active content for active learners**
Tinko B. Stoyanov
- Cell phone usage for learning by affluent teenagers in a developing country**
Wallace Chigona, Isolet Jansen, Frank Makoza
- Mobile Learning in Cultural Institutions through the use of an Apple iPad application prototype. A case study at Monte Verità**
Elisa Rubegni, Liviana Sala, Sara Vannini
- AT-HOME 2.0 - A collaborative Training model for Home-based healthcare**
Izak van Zyl, Retha de la Harpe
- 16.00–16.30 **Coffee break**
- 16.30–17.30 **Session 4: Informal Learning - Doctoral Research Projects** *Auditorium*
Chair: Dieter Euler
- "Moments" of collaboration in a context of eLearning design**
Chrysi Rapanta
- Understanding Learners of Digital Era to develop the 21st century learning. Who they are and who they are said to be, facing ICTs**
Emanuele Rapetti
- 16.30–17.30 **Session 5: Sustainability – Full Papers** *Eranos Room*
Chair: Lorenzo Cantoni
- Effectiveness analysis between attending and online (e-learning) courses to develop competencies.**
A study in the business area of Universidad Popular Autónoma del Estado de Puebla
Salvador Ceja Oseguera, María Josefina Rivero-Villar, Laura Mayela, Ramírez Murillo, Tito Livio de la Torre Hidalgo, Anselmo Salvador Chavez Capo
- Facilitating Students' Global Perspectives: Using Web 2.0 Technologies to Collaborate with International Partners**
Peggy A. Ertmer, Timothy J. Newby, Ji Hyun Yu, Wei Liu, Annette Tomory, Young mi Lee, Emine Sendurur, Polat Sendurur
- 19.00–21.00 **Dinner**
- 21.15–22.45 **Social activity: "Lucifer & Co."** *Balint Room*
Visual concert by Lanterna Rossa

Tuesday, March 8th 2011

6

DAY2

- 8.30–09.30 **Registration**
- 9.30–10.30 **Session 6: Orchestration - Doctoral Research Papers** *Balint Room*
Chair: Pierre Dillenbourg
- Visual Collaboration and Learning Practices in 3D Virtual Worlds**
Andreas Schmeil
- Reflection Amplifiers in self-regulated learning**
Dominique Verpoorten
- 9.30–10.30 **Session 7: Sustainability**
- Full Papers / Doctoral Research Projects** *Eranos Room*
Chair: Lorenzo Cantoni
- Charting the uncharted: ICT and Education in Burundi**
Paolo Brunello
- Learning Culture as a guiding concept for sustainable educational development at Higher Education Institutions**
Tobias Jenert
- 10.30–11.00 **Coffee break**
- 11.00–12.00 **Session 8: Orchestration - Doctoral Research Papers** *Balint Room*
Chair: Pierre Dillenbourg
- Cognitive and social effects of handwritten annotations**
Andrea Mazzei, Frederic Kaplan, Pierre Dillenbourg
- Visualizing Learner Models through data aggregation: a test case**
Luca Mazzola, Riccardo Mazza
- 11.00–12.00 **Session 9: Sustainability - Doctoral Research Projects** *Eranos Room*
Chair: Lorenzo Cantoni
- Interactive Inductive Learning Based Study Course Comparison**
Ilze Birzniece
- A Microworld for laboratory lessons in physics**
Alaric Kohler, Anne-Nelly Perret-Clermont
- 12.15–14.00 **Lunch**

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- 14.00–15.00 **Keynote Speaker** *Auditorium*
Informal Learning and E-Learning: An Educational Design Research Agenda
Thomas C. Reeves, University of Georgia
- 15.00–16.00 **Poster Session** *Balint Room*
What are you supposed to learn? Look at learning - outcomes.net
Gottfried S. Csanyi
Key user review of the Share.TEC repository system prototype
Dimo Boyadzhiev
Potential of digital media for driving instructor education
Tamara Ranner
Modeling of individual-oriented teaching process and support of technology for adults
Andra Jakobsons, Sarma Cakula
Innovative approach toward foreign language acquisitions online
Daina Grasmane, Inese Barbare
The rethinking of education and the new cultural paradigm of the knowledge society
Marius-Costel Esi
Mobile technologies and learning journals for self-regulated learning in vocational educational training
Laetitia Mauroux, Jessica Dehler Zufferey, François Jimenez, Jean-Luc Gurtner
Teacher & Technology Self-Efficacy Scale to Measure the Impact of ICT Training on Primary Schools Teachers
Francesca Fanni
Learning Culture at the University of St. Gallen
Describing Higher Education Institutions and their potential for Innovations with the Learning Culture Inventory
Anja Gebhardt
- 16.00–16.30 **Coffee break**
- 16.30–18.30 **Meeting Funding Agencies** *Auditorium*
EU/SNF Individual Funding
Benedetto Lepori, Nancy-Lara Millan
EU/SNF/SWITCH Projects Speed Dating
Benedetto Lepori, Nancy-Lara Millan, Petra Kauer-Ott
- 19.00–21.30 **Conference Banquet**

Wednesday, March 9th 2011

8

DAY3

- 9.00–10.00 **Session 10: Sustainability – Full Papers** *Balint Room*
Chair: Lorenzo Cantoni
ICT attitudes in educational practice: a qualitative perspective
Isabella Rega, Izak van Zyl
Influence of Self Determined Motivation on ICT training outcomes of secondary school teachers in disadvantaged communities.
Patricia Rudo Chikuni
- 9.00–10.00 **Session 11: Orchestration – Full Papers** *Eranos Room*
Chair: Pierre Dillenbourg
Technological aspect of humanistic and scientific inquiry oriented teaching at junior high-school: experience of teaching an optional course “discovery and technology”
Ingvar Stål
eLearning in a bank setting: the case of BPS (Suisse)
Silvia De Ascaniis, Stefano Tardini, Emanuele Rapetti
- 10.00–11.00 **Session 12: Sustainability – Full Papers** *Balint Room*
Chair: Lorenzo Cantoni
Manualized Social Skills Counseling Intervention for At-Risk Students in E-Book Format
Janet M. Kilian
Information Support of Modern Education: Rethinking Armenian Experience
Gagik Demirjian
- 10.00–11.00 **Session 13: Orchestration – Full Papers** *Eranos Room*
Chair: Pierre Dillenbourg
A business process management based virtual learning environment: the human interaction management system
Ayodeji Adesina, Derek Molloy
The Impact of Dynamic Assessment upon EFLStudent writers’ Self-assessment
Mino Alemi
- 11.00–12.15 **Social activity: Tour of Monte Verità**
Gathering in front of the Bauhaus building
- 12.30–14.00 **Lunch**

- 14.00–15.00 **Keynote Speaker** *Auditorium*
Rethinking motivation in education 3.0
Ellen L. Usher and Jayson Richardson, University of Kentucky
- 15.00–15.30 **Coffee break**
- 15.30–17.00 **Best Contributions Session** *Auditorium*
Chair: Lorenzo Cantoni
Learning Culture at the University of St. Gallen - Describing Higher Education Institutions and their potential for Innovations with the Learning Culture Inventory
Anja Gebhardt
University students and social media: reflections from an empirical research
Andrea Pozzali, Paolo Ferri
Co-Designing Collaborative Smart Classroom Curriculum for Secondary School Science
Mike Tissenbaum
- 19.00–21.00 **Dinner**
- 21.15–23.00 **Social activity: Jazz Music Session** *Bar La Roccia*
by Jazz Trio

Thursday, March 10th 2011

10

DAY4

- 9.30–10.30 **Keynote Speaker** *Auditorium*
The Role of eLearning in Fostering Development
Tim Unwin
- 10.30–11.30 **Wrap Up Session** *Auditorium*
Cantoni Lorenzo, Università della Svizzera italiana
Dillenbourg Pierre, École Polytechnique Fédérale de Lausanne
Euler Dieter, University of St. Gallen
- 11.30–12.30 **Light farewell lunch**
- 12.30–17.00 **Social activity: Bellinzona Castles**
UNESCO World Heritage site

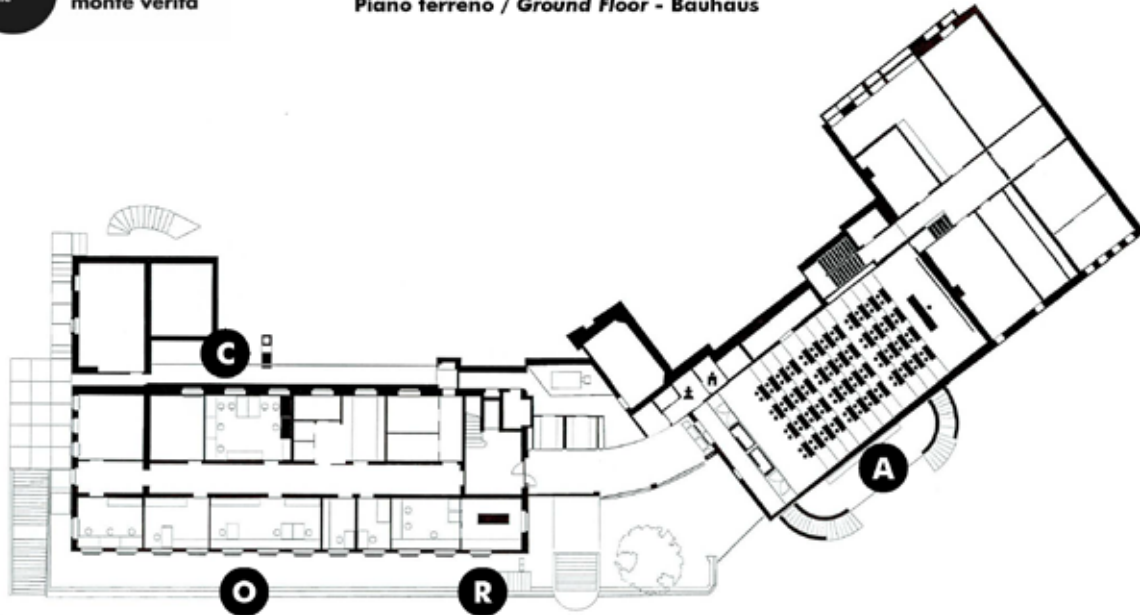
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MAP



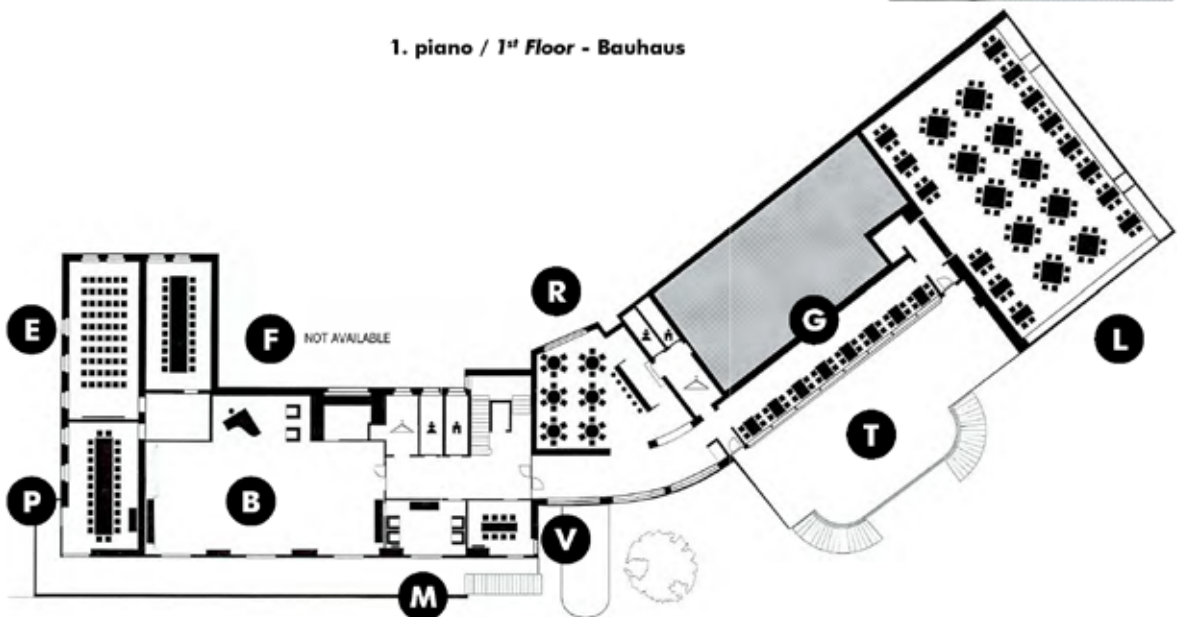
congressi
monte verità

Centro congressi
Piano terreno / *Ground Floor - Bauhaus*



- A** Auditorium
- C** Computer-Room
- O** Ufficio congressi / Conference Office
- R** Ricezione / Reception

1. piano / 1st Floor - Bauhaus



- E** Sala Bolint
- F** Sala Fahrenkamp NOT AVAILABLE
- M** Sala Mandala
- V** Sala Van der Heydt
- L** Sala Luce
- G** Galleria del Borone
- B** Bar Roccia
- T** Terrazzo panoramica Panoramic Terrace